



Hancock County
Community Foundation
Presentation

19 January 2016

presented by



Introductions



Florence May — President & Managing Member

Flory led the TRS online registration system development project to support her event planning company, Simply Hospitality. She conceived the software based on 15 years of sport and event management working with signature clients at Indiana Sports Corp and Indianapolis CVA (VisitIndy). Flory is a national speaker and author. She is also a veteran of the Gulf War.



Virginie McNamar, MBA — Director of Product Management

Virginie manages the TRS software development process and two teams of programmers. She developed TRS expert status with six years of experience in TRS sales, account management and oversight responsibility for technical services. She worked as an event and volunteer manager for firms in the US, France, the Netherlands and Canada. Virginie is bilingual in English and French.

Volunteer Management Session

Education

- Education about potential volunteers (needs, preferences, requirements)
- Recruiting lessons learned
- Retention best practices

Self-Analysis

- Self-evaluation of organization's volunteer program
- Self-identification of volunteer needs

Build

- Building awareness opportunity
- Hancock County Volunteer Network

Volunteer Generation Gap



Silent Generation (1922-45)

- Values job dedication, patience and respect for authority
- Communicates face-to-face and with formal typed or handwritten letters



Baby Boomers (1946-64)

- Values causes, hard workers, and self-improvement and growth
- Communicates by email, telephone/cell phone (no texting) and team meetings



Generation X (1965-80)

- Values work-life balance, informal interactions and self-reliance
- Communicates by email, cell phone (talk/text), social media, and the latest tech

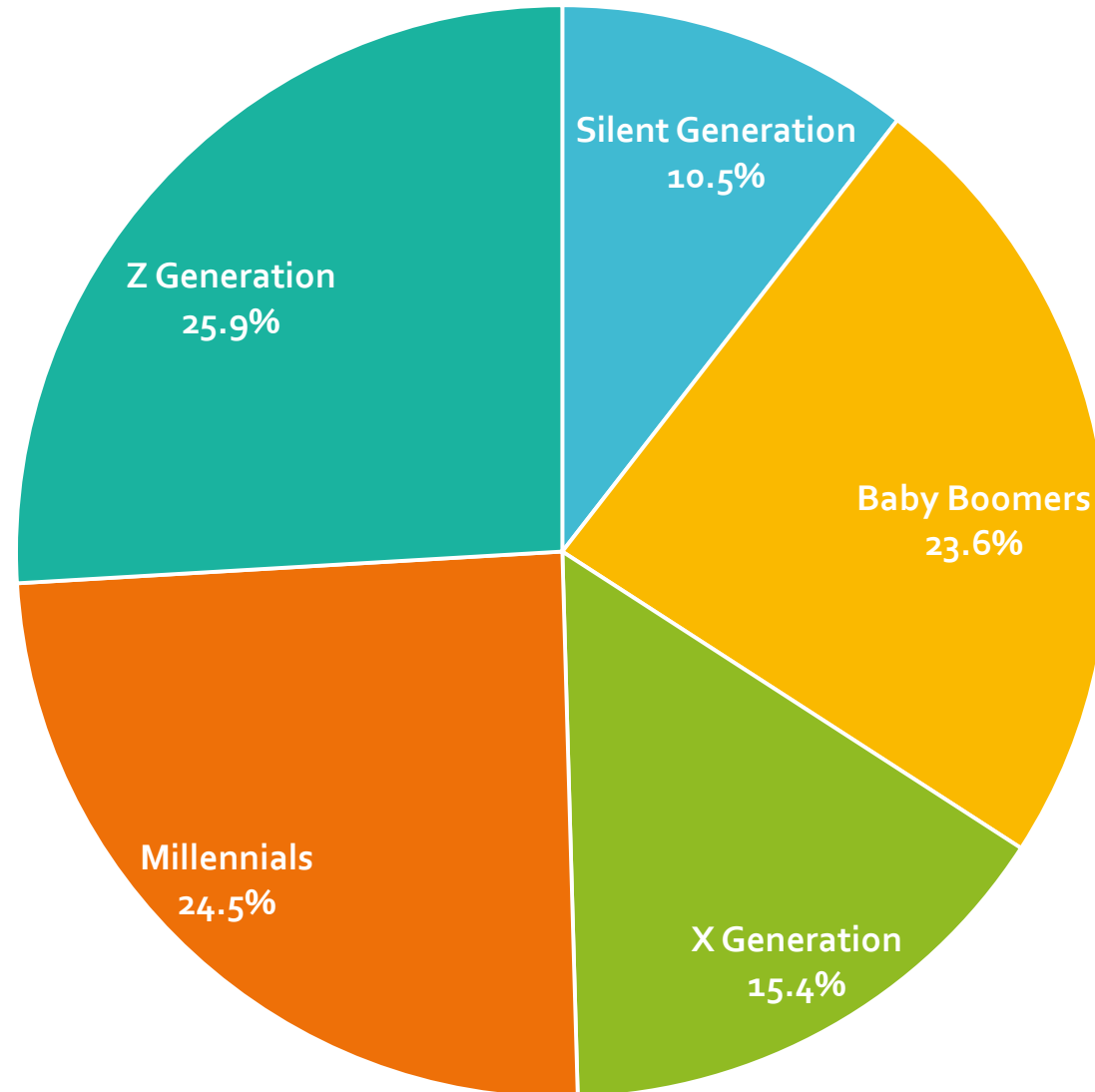


Millennials (1981-2002)

- Values work-life balance, strong morals, community service, self-assurance, and achievement-focus
- Communicates instantly (text, SMS, social media) and expect the latest tech

Population by Generation

US Population (2012)



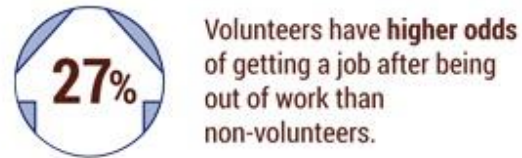
Volunteer Statistics

Remaining Strong



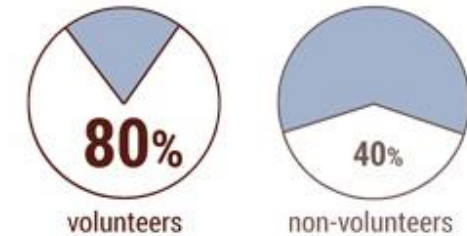
The volunteer rate remained steady as **62.8 million** Americans volunteered **7.9 billion hours** last year. Based on the Independent Sector's estimate of the average value of a volunteer hour (\$23.07 in 2014), the estimated value of this volunteer service is nearly **\$184 billion**.

More Opportunities



Volunteers have **27% higher odds** of finding a job after being out of work than non-volunteers, possibly due to developing new skills and expanding personal networks.

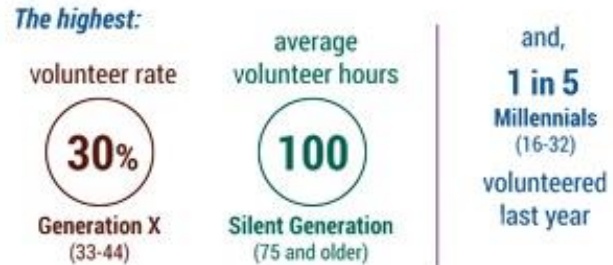
Volunteers Donate



Volunteers are almost **twice as likely** to donate to charity as non-volunteers. **Nearly 80%** of volunteers donated to charity, compared to 40 percent of non-volunteers. Overall, **half of all Americans** donated at least \$25 to charity in 2014.

Volunteer Statistics

Generations



Generation X had the highest volunteer rate of all age groups at 30%, but the **Silent Generation** (75 and older) had the highest median hours among volunteer at 100 while 1 in 5 **Millennials** volunteered in 2014.

Providing Value



Over the past 13 years, Americans volunteered **104.9 billion hours**, estimated to be worth **\$2.1 trillion**. We urge you to volunteer with your family and friends this holiday season and into the New Year. To find local volunteer opportunities, visit Serve.gov

Enter the Millennials

#1 reason for Millennial volunteering was **passion for or interest in a cause.**



73% of Millennial employees have volunteered



84% of Millennial employees made a charitable donation



21% of Millennial managers volunteered 40+ hours

Volunteer Motivation



Volunteer Management



Volunteer Management Summary

- ✓ Time is valued and must be productive
- ✓ Organization is key
- ✓ Volunteers are unpaid staff
- ✓ Communications and coordination must be EASY for the volunteers

Volunteer
Management
Summary

Episodic vs. Daily/Weekly

Volunteer
Management
Summary

Assessment of Existing Program

Identification of Needs

- ✓ Goals
- ✓ Episodic volunteer opportunities

Volunteer Opportunity

***Give Where You Live,
Grow Where You Live***

sponsored by



Florence May

President / TRS -The Registration System

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